EAST KNOX FFA AG SALES TEAM COMPETES IN DISTRICT

The East Knox FFA Agricultural Sales Team recently competed in the six-county District 7 event held at Amanda Clearcreek High School in Fairfield County. Team members were John Schillinger, Hayden Garman, Cash Cook, and Brayden Moran who are all freshmen.

The contest consists of two parts – the first is an online exam over sales and business transactions and the second is a hands-on demonstration of sales skills and customer relations. In the contest members had to develop their sales approach and then do a mock sales presentation to the judge/customer and hopefully end up making a sale. All contestants sold the same product with this year's state items being John Deere zero-turn, standers, and walk-behind commercial mowers. The team then had to develop a group sales plan for an additional product and then present their plan to the judges.

District 7 consists of 31 schools that have FFA’s from the six county area of Knox, Licking, Fairfield, Franklin, Pickaway, and Ross counties.

Only the top two teams in the district move on to state-level competition but valuable customer relations and sales skills were gained through this contest. East Knox placed seventh in the event.

Picture (L to R) - East Knox FFA Ag Sales team members Brayden Moran, Hayden Garman, Cash Cook, and John Schillinger.

